

MICHELLE DAVIES

// BROADCAST PROFESSIONAL

An experienced data analyst, IT/broadcast engineer, and social media manager with a penchant for rising to goal-specific challenges, seeks meaningful position with an outstanding organization that provides ample opportunity for future growth in exchange for well executed, diligent work.

Experience

*WNEP-TV (ABC Affiliate), Scranton, PA
IT/Broadcast Engineer*

Assist IT manager with computer networking functions, day-to-day computer related issues, as well as broadcast equipment maintenance.

- Act as media manager on weekend mornings by adding media to server, dubbing timing show segments and cut-ins for Good Morning America.
- Use WideOrbit/Brutus schedule manager to balance programming schedule log for WNEP and WNEP2.
- Setup microwave news live shots by using the NSI controller station and satellite live shots by using CompuSat Satellite Control and Automation Systems software, troubleshooting any issues that may arise.
- Tune in Satellites or use Pathfire/PitchBlue for pulling down shows and ad-hoc recordings as needed/requested by programming, traffic and news.
- Assist in administering various social media profiles: @WNEPMichelleHD, @wnep, @wnep2 and @HomeandBackyard Twitter accounts, WNEP Instagram account, Home & Backyard Pinterest account, WNEP2 Facebook Page

Education

HS Degree:

Pocono Mountain SHS; Swiftwater, PA 1999

Vo-Tech Certificate:

Monroe County AVTS; Tannersville, PA 1999

Computer Applications Diploma:

Luzerne Co. Community College;
Nanticoke, PA 2012

Computer Information Systems Associates:

Luzerne Co. Community College;
Nanticoke, PA IN PROGRESS

Skills

Microsoft Office Suite 1997-2010, Microsoft Windows 3.11-8.1, Mac OS 9-Yosemite, Telco Trouble Ticket & Billing Systems, SAP, Wide Orbit Sales, Tribune News Software, Volicon, All Social Media Platforms

More can be found on my LinkedIn Page:

<http://www.linkedin.com/in/mhryvna>

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